



studio@ruutopold.com

My favorite five senses:
humor, direction, style, honor and wonder.

* work experience

Freelance Graphic Designer

Project management • design • layout • illustration • production • style guides • packaging • tradeshow assets • environmental graphics • direct mail • web development • advertising

Great team player with editors, illustrators, photographers, other freelancers, and printers.

Art Director/Illustrator

Olive Kids Direct, LLC, Marlborough, NH

Illustration • new product development • supervision of art department • customer and vendor communications • website banners, website updates and email blast campaigns

Extensive knowledge of the large format Roland Print & Cut.

Art Director

Acorn Design Studio, Buffalo, NY

Full-time position offered after successful freelance relationship. Advertising design and production • storyboards • concepts • marketing • image research • photo shoots • coordinating schedules with printers, photographers, models and freelancers

Production Artist/Designer

Partners Press, Kenmore, NY

Hired as production artist for layout and typesetting. Promoted to head of department within one year. Design • art staff supervision and training • client meetings • job trafficking • proofreading • working in pre-press department.

Created an in-house system for tracking jobs which increased the efficiency of job schedules by 40%

* education

Art Institute of Pittsburgh, Pittsburgh, PA

- Associate in Specialized Technology/Visual Communication
- Dean's List student

State University of New York, Buffalo, NY

- Computer Graphics • Marketing • Public Relations

* software skills

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Enfocus Pitstop Professional
Apple Keynote
Microsoft Word, Excel & PowerPoint
QuarkXpress
Wordpress, HTML/CSS

References available upon request.

